**I support the CMS Reform Social Media Messages**

**Below is messaging you can use to accompany the social media graphics to support our CMS reform campaign.**

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| **Channel** | **Posts** |
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| All platforms |  |
| Graphic 1 | £550million owed |
| Copy | I support Gingerbread and the CMS reform. The total amount of unpaid maintenance stands at almost £550 million, it is vital that CMS works so that children are financially supported by both their parents. Find out more on how Gingerbread is campaigning to #FixTheCMS here: www.gingerbread.org.uk/our-work/policy-and-campaigns/current-campaigns/ |
| All platforms  Twitter to be thread. |  |
| Graphic 2 | Child maintenance lifts children out of poverty |
| Copy | The lack of enforcement by the CMS is directly linked to child poverty. One research study showed that if child maintenance were paid in full to all children in separated families living in poverty who currently do not receive financial support from their other parent, it could lift 60% of them out of poverty.  I support reform of the CMS, no child should go without. Support Gingerbread to #FixTheCMS now: www.gingerbread.org.uk/our-work/policy-and-campaigns/current-campaigns/ |
| All platforms |  |
| Graphic 3 | 140,000 children not receiving a penny of maintenance |
| Copy | With more than 140,000 children not receiving a penny of the maintenance they're legally entitled to and with total arrears now approaching £550 million, the system needs a radical overhaul. Join Gingerbread’s call to #FixTheCMS here: www.gingerbread.org.uk/our-work/policy-and-campaigns/current-campaigns/ |