



# The Great Ginger Bake Fundraising Pack

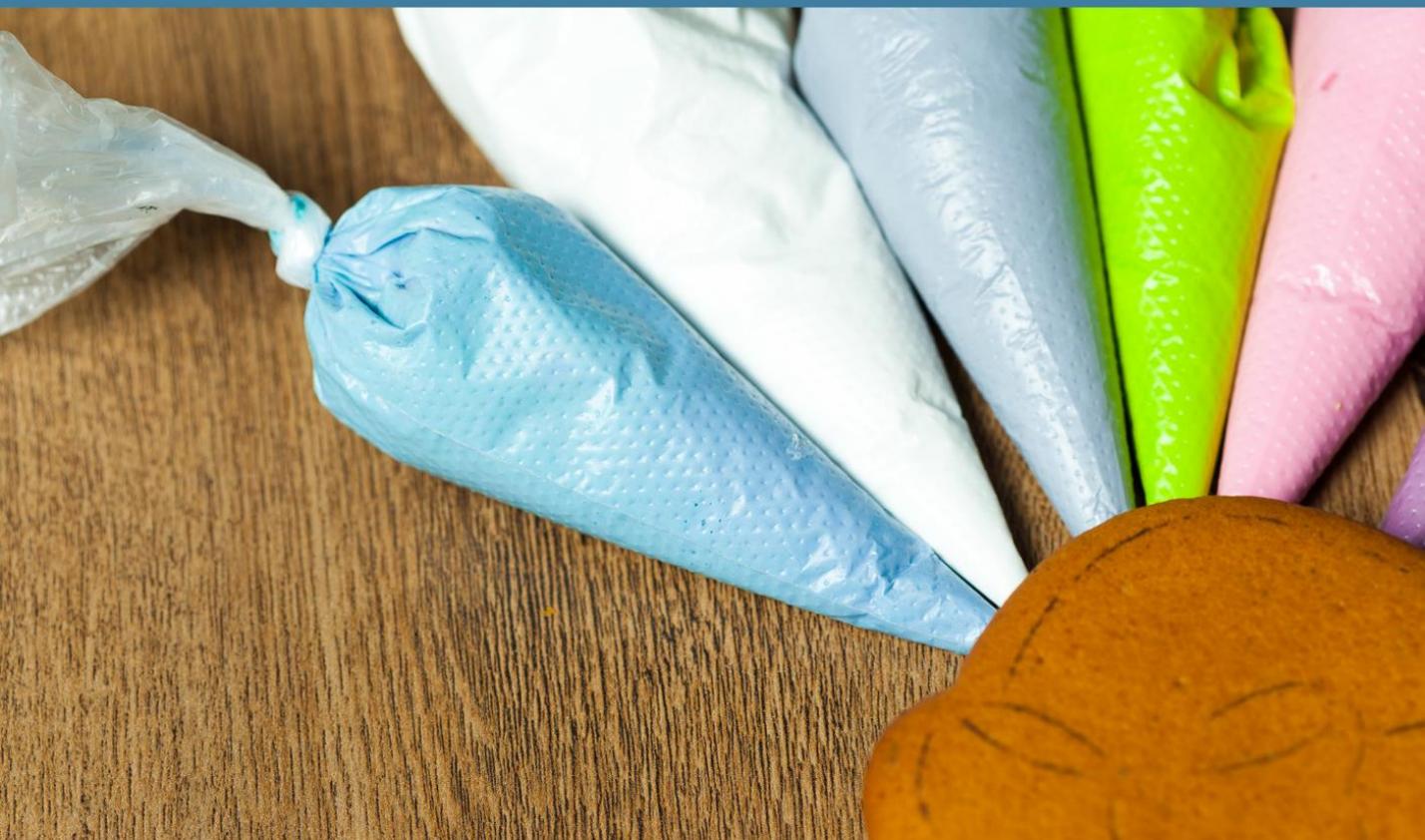
Dear Great Ginger Baker,

Thank you so much for signing up to do our Great Ginger Bake sponsorship challenge. You will be baking up a storm while helping to raise some much-needed dough (see what we did there?) to help brilliant mums and dads who are bringing up kids on their own.

Did you know that **1 in 4 families** has just one parent?

There are all sorts of reasons why mums and dads get to bring up children without another adult around. When you are a single parent, there's a whole bunch of practical and emotional things that are trickier than when there are two grown-ups. Things like there not being not so much money to go around, and finding a job that fits with school hours.

That's why we are asking children and young people from all types of families to join the Great Ginger Bake, learn some new baking super skills and raise funds to help the single parents that Gingerbread supports.





## Taking part

1. Get an adult to sign up at [gingerbread.org.uk/GreatGingerBake](http://gingerbread.org.uk/GreatGingerBake) – you can do this if you are 13 and over.
2. Get your Great Ginger Bake Fundraising Pack.
3. Ask your family and friends to sponsor you. [The SPONSORSHIP FORM](#) is here. You can also create a [FAMILY FUNDRAISING PAGE](#) here. We have not set a minimum target to take part in the Gingerbread Great Ginger Bake as we want it to be a fun activity for you and your children. However, we suggest you try to raise at least £10 per weekly Challenge (£40 in total). All funds will go towards our work supporting single parent families.
4. Each Wednesday will email a weekly baking challenge and on [@gingerbreadcharity](#).
5. Wednesday to Sunday – GET BAKING!
6. Share your bake on Facebook or Instagram [#GreatGingerBake](#)
7. Each Monday we will share your Star Bakes.
8. Send the picture of your bake to family and friends and ask them to sponsor you!
9. Send us the money you raise and get your Great Ginger Bake **CERTIFICATE..**

**BAKE A LEG EVERYONE !**

## How to collect sponsorship

FUNdraising is FUN! Raising money to help people is a good thing to do – and it makes you feel good too.

1. Ask your family to sponsor you – this is the easiest way to get started.
2. Ask a parent to share the link to your sponsorship page or send your sponsorship form to the people they know.
3. If someone forgets to sponsor you – remind them politely.
4. Collect your sponsorship money and send it to Gingerbread.

## Spread the news

If you are 13 and over, you can tell everyone you are taking part in the Great Ginger Bake on social media. If you are younger, then ask a parent to do this for you on their social media.

 @gingerbread

 @gingerbreadcharity

#GreatGingerBake

## Sending sponsorship money

The best way to collect your sponsorship money is to set up a Great Ginger Bake Just Giving [SPONSORSHIP PAGE](#). It is very easy to set up and you or a parent can send family and friends the link.

You can also use your SPONSORSHIP FORM to collect people's pledges and then ask a parent to e-mail [gingerbakers@gingerbread.org.uk](mailto:gingerbakers@gingerbread.org.uk) for information how to send us the money.

## Challenge certificates

Once you have put all your sponsorship money into the Great Ginger Bake JustGiving page, we can send you a Great Ginger Bake challenge certificate.

You will need to have put an email address and the name you want on the certificate into the back of Just Giving but these won't show up to other people to keep you safe. There are more details on the JustGiving page and Gingerbread's website.

## Any questions?

Read more on [our website](#) or email us at [gingerbakers@gingerbread.org.uk](mailto:gingerbakers@gingerbread.org.uk)

